



# Facebook/Social Media Post Tips



## Include in Post:

1. Pastry Images – 417 Fundraising will send or take picture of the order form
2. Purpose
3. Goal
4. Flavors
5. Prices
6. Dates – Sale and Delivery
7. Contact Information
8. Thank You
9. Tag us so we can **share** your post too! @417fundraising

### Sample Post #1 – Group to other members:

We have officially kicked off our BUTTER BRAID PASTRY FUNDRAISER!! Today or tomorrow, your child will bring home an order form listing the 6 delicious flavors: 4 Cheese & Herb, Blueberry Cream Cheese, Cherry, Cinnamon, Strawberry Cream Cheese & Caramel Rolls. The pastries cost \$14, and our group keeps \$6. We are raising funds for \_\_\_\_\_. Please take this form and share it with friends and family. All orders need to be returned by **(Return Date)**. Delivery will be **(Delivery Date)** after school. These pastries are only available through the fundraiser – you can't buy them in stores. Stock up now for Thanksgiving and Christmas! Thank you for participating! Register your seller for the online store & share your store page from the links on the left side.

### Sample Post #2 – Group to public:

**(Group) at ABC Junior High** is starting their Butter Braid Pastry sale today, and you have 2 weeks to order! We are raising funds to **(Fundraiser Purpose)**. Stock up now for the holidays! Delivery is before **(Thanksgiving)** to get these great pastries that are NOT sold in stores. The 6 delicious flavors are: 4 Cheese & Herb, Blueberry Cream Cheese, Cherry, Cinnamon, Strawberry Cream Cheese & Caramel Rolls, and they sell for \$14. Please share this post & contact any **(Group)** member to purchase or order from the online store at: **(Paste link to your store page)**. Thank you for helping us compete and participate in our **(Fundraiser Purpose)**.

### Sample Post #3 – Student or parent:

Do you need a delicious Butter Braid pastry for **(Thanksgiving morning)**? **(Student)** is/am raising money for **(Fundraiser Purpose)** over the next 2 weeks. The pastry comes in 6 delicious flavors: 4 Cheese & Herb, Blueberry Cream Cheese, Cherry, Cinnamon, Strawberry Cream Cheese & Caramel Rolls, and are only available through this fundraiser. They are \$14 and will be delivered in time for **(Thanksgiving)**! Thank you for supporting **(me/student)**.